

Data Security and Privacy Policy

We understand the importance of maintaining your privacy, keeping your personal information secure and complying with data protection laws.

This privacy policy describes what personal information we may collect from you, why we use your personal information and more generally the practices we maintain and ways in which we use your personal information.

By providing your personal information to use, you acknowledge that we may use it in the ways set out in this privacy policy. We may provide you with further notices highlighting certain uses we wish to make of your personal information.

How we protect your personal information

Longwear is committed to keeping your personal information secure. We keep your personal information in a secure server and have appropriate security measures in place in our physical facilities.

Whilst we strive to protect your personal information, due to the nature of the internet we cannot guarantee the security of any information that you transmit to us. With this in mind, any transmission is at your own risk and we urge you to take every precaution to protect your personal information while you are on line.

How we use your data

The data that we retain is necessary for us to provide our ongoing services and to fulfil our contractual obligations we have with you and your company.

We will only hold and store the necessary data that you have provided, namely a contact name, site address and contact details i.e. telephone numbers, emails addresses and bank details.

Longwear has a need to use this data. We will not however pass on any of your data or details to any other company or third parties without express permission of the data holder

How long will we keep your data for

We will only retain information we have collected about you after our professional relationship has terminated, for as long as necessary, to fulfil the purposes we collected it for including for the purposes of satisfying any legal, accounting or regulatory requirements.

Marketing

We take your privacy seriously and will only use your personal information to administer your account and to provide the products and services you have requested from us. We will not use your information or share your information with any other company for marketing purposes without your prior consent.

The information we hold about you

Company – Name / Address
Contacts – Sales / Account / Purchases
Telephone / Fax (if applicable)
Email Address (supplied by you)
Bank Account Details

Your rights of access to your data

Under the GDPR you have the right to obtain a copy of the personal information that we hold about you free of charge. If you believe that any information held is incorrect or incomplete, you should contact us (see contact details below). Any information that is found to be incorrect or incomplete will be amended promptly.

Erasure rights

You have the right to request the deletion or removal of your personal data if you feel there is no compelling reason for its continued processing. Please contact us.

Your right to object

Under the GDPR you have the right to object to us processing personal data based on grounds relating to your particular situation. If you object to us processing your personal data we will stop unless : there are compelling legitimate grounds for the processing which override your interests, rights and freedoms or, the processing is for exercise of defence of a legal claim.

Your right to complain

You have the right to complain to the Information Commissioners Office if you feel there is a problem with the way we are handling your data.